

# ORIE6217/CS6384: Applied Bayesian Data Analysis for Research

Lecture 3: Priors and multivariate models

Nikhil Garg

# Announcements

# Lecture plan

- Priors  $P(\theta)$
- Multivariate models
  - Normal distribution
  - Regression

Priors

# Priors

- Conjugate prior (BDA3 p. 35)
- Noninformative prior (BDA3 p. 51)
- Proper and improper prior (BDA3 p. 52)
- Weakly informative prior (BDA3 p. 55)
- Informative prior (BDA3 p. 55)
- Prior sensitivity (BDA3 p. 38)

# Conjugate prior

- Prior and posterior have the same form
  - only for exponential family distributions (plus for some irregular cases)
- Used to be important for computational reasons, and still sometimes used for special models to allow partial analytic marginalization (Ch 3)
  - with dynamic Hamiltonian Monte Carlo used e.g. in Stan no computational benefit

# Beta prior for Binomial model

- Prior

$$\text{Beta}(\theta|\alpha, \beta) \propto \theta^{\alpha-1}(1 - \theta)^{\beta-1}$$

- Posterior

$$\begin{aligned} p(\theta|y, n, M) &\propto \theta^y(1 - \theta)^{n-y} \theta^{\alpha-1}(1 - \theta)^{\beta-1} \\ &\propto \theta^{y+\alpha-1} (1 - \theta)^{n-y+\beta-1} \end{aligned}$$

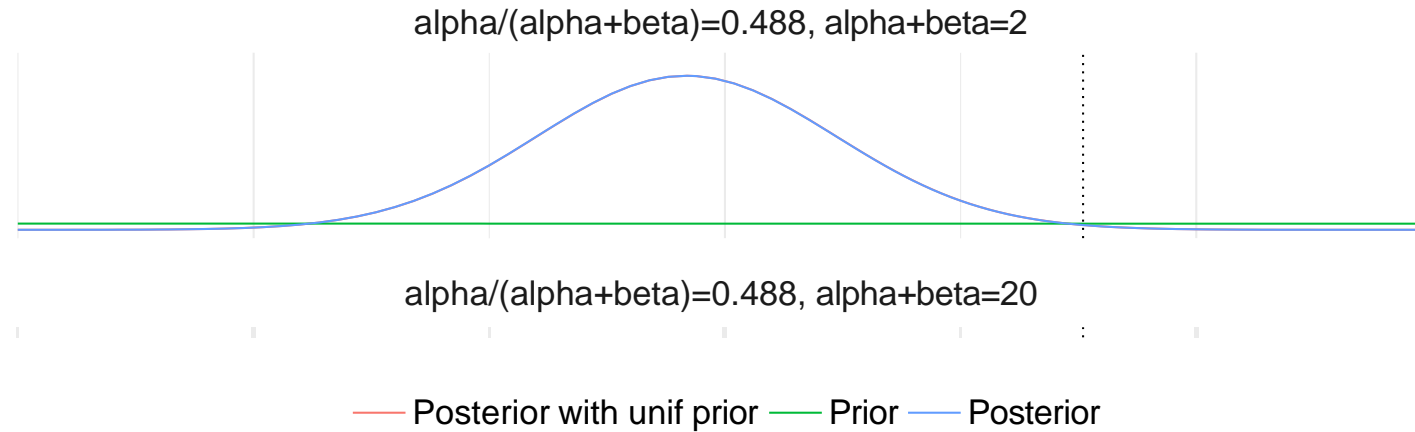
after normalization

$$p(\theta|y, n, M) = \text{Beta}(\theta|\alpha + y, \beta + n - y)$$

- $(\alpha - 1)$  and  $(\beta - 1)$  can be considered to be number of prior observations
- Uniform prior when  $\alpha = 1$  and  $\beta = 1$

# Placenta previa

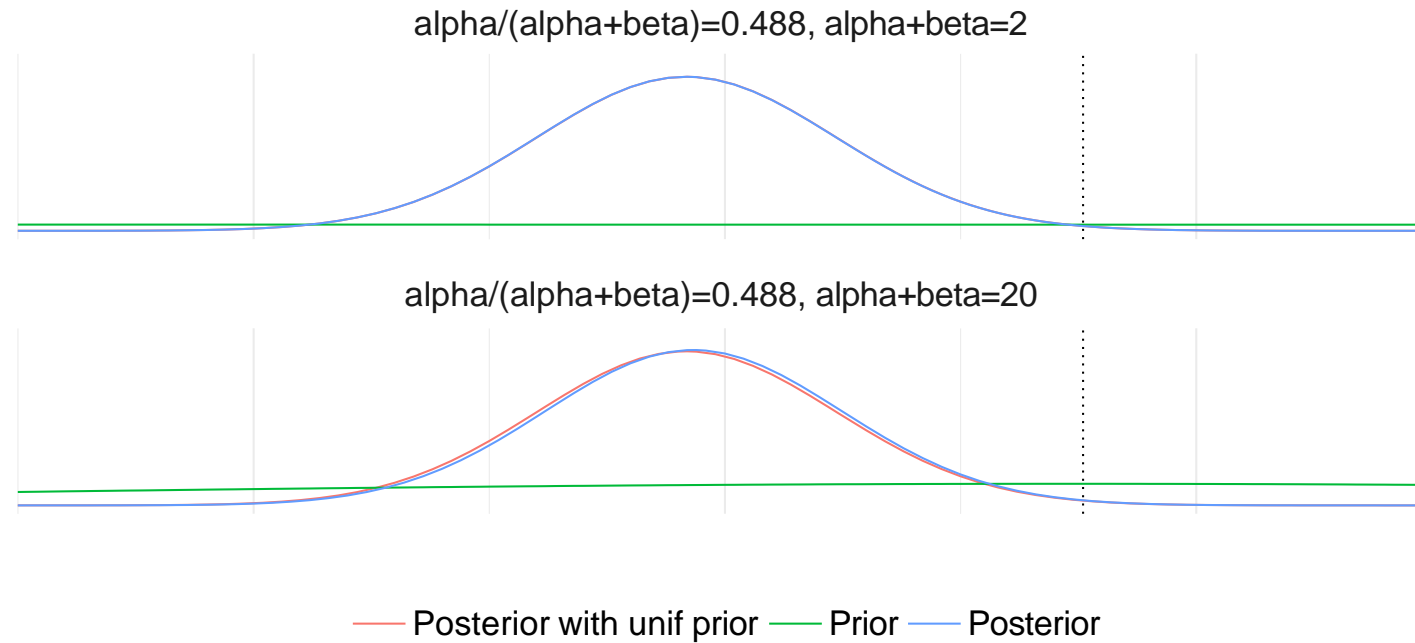
- Beta prior centered on population average 0.485





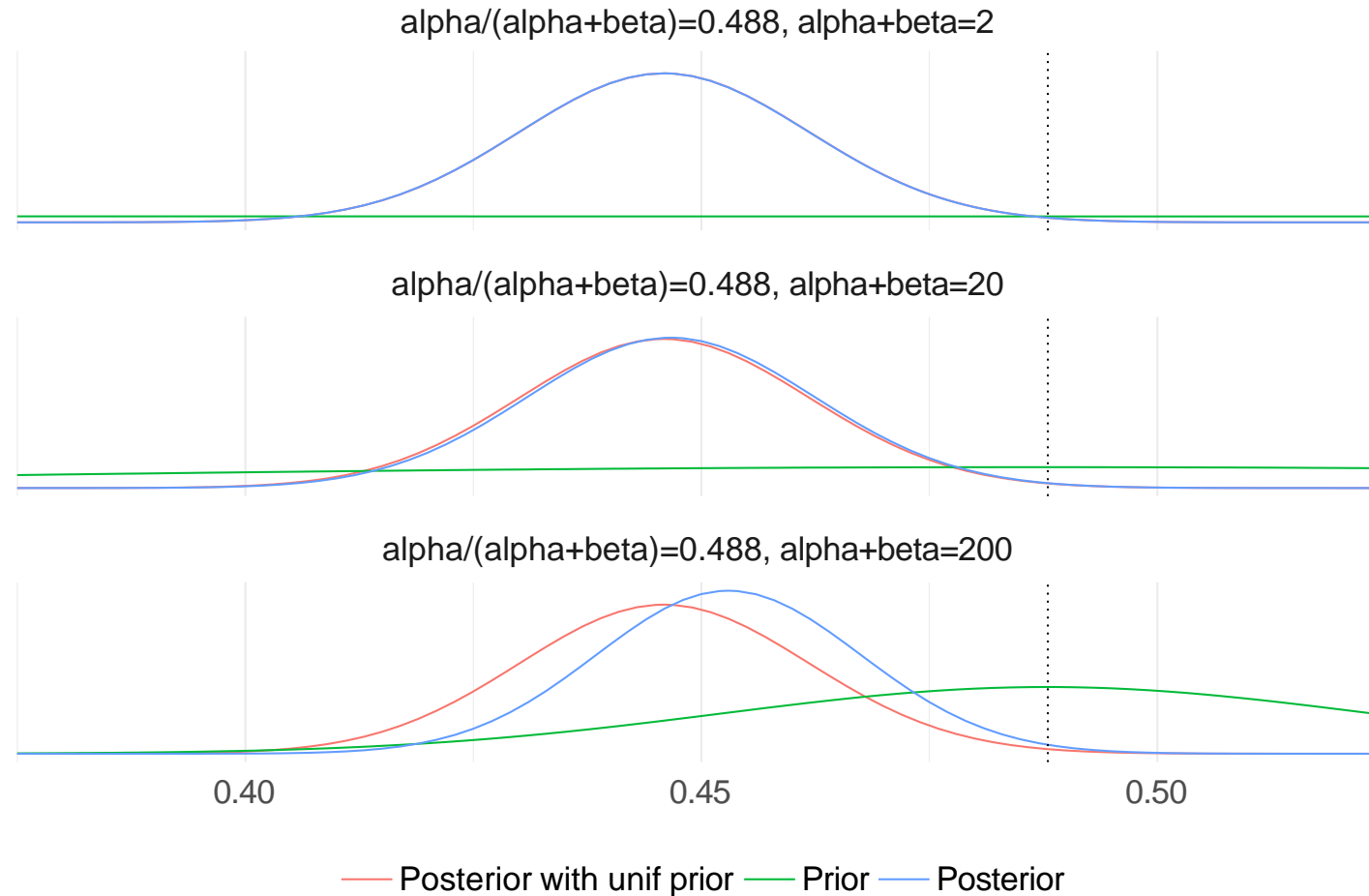
# Placenta previa

- Beta prior centered on population average 0.485



# Placenta previa

- Beta prior centered on population average 0.485



# Noninformative prior, proper and improper prior

- Vague, flat, diffuse, or noninformative
  - try to “to let the data speak for themselves”
  - flat is not non-informative
  - flat can be stupid
  - making prior flat somewhere can make it non-flat somewhere else
- Proper prior has  $\int p(\theta) = 1$
- Improper prior density doesn't have a finite integral
  - the posterior can still sometimes be proper

# Weakly informative priors

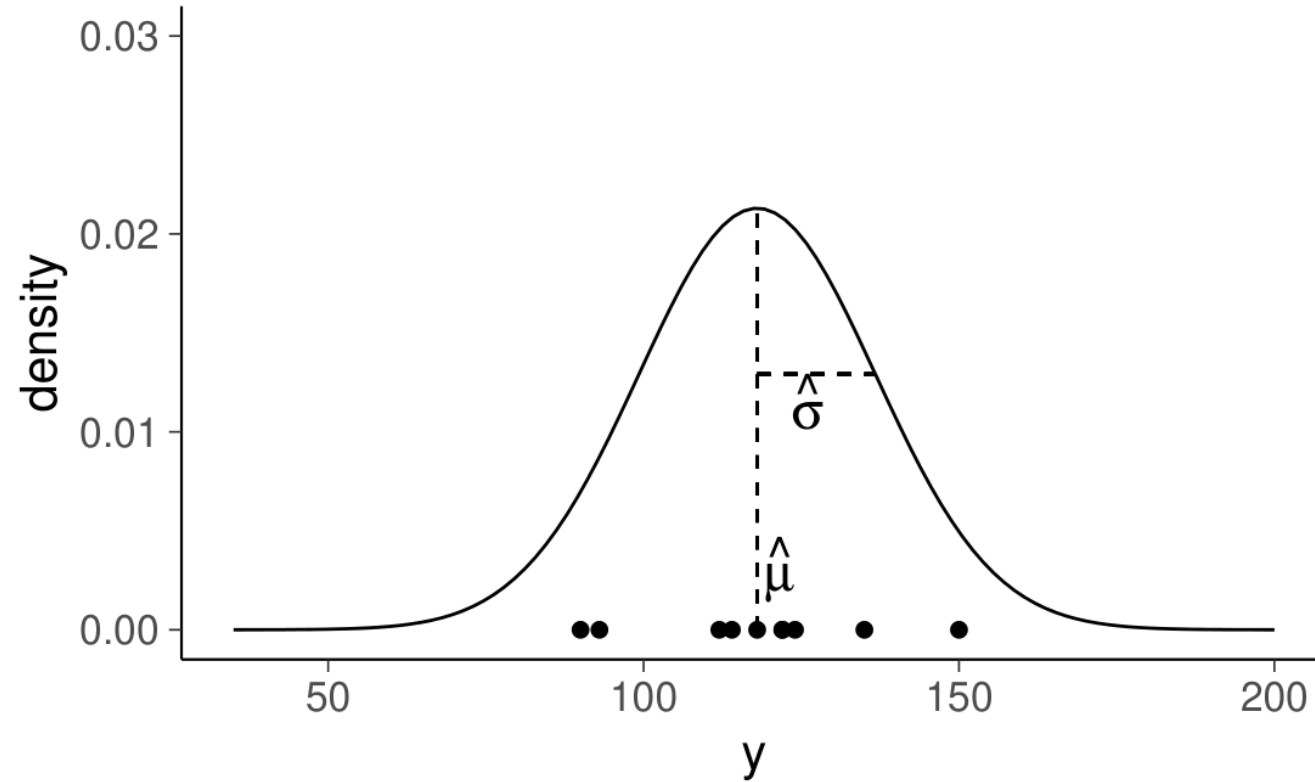
- Weakly informative priors produce computationally better behaving posteriors
  - quite often there's at least some knowledge about the scale
  - useful also if there's more information from previous observations, but not certain how well that information is applicable in a new case uncertainty

# Weakly informative priors

- Weakly informative priors produce computationally better behaving posteriors
  - quite often there's at least some knowledge about the scale
  - useful also if there's more information from previous observations, but not certain how well that information is applicable in a new case uncertainty
- Construction
  - Start with some version of a noninformative prior distribution and then add enough information so that inferences are constrained to be reasonable.
  - Start with a strong, highly informative prior and broaden it to account for uncertainty in one's prior beliefs and in the applicability of any historically based prior distribution to new data.
- Stan team prior choice recommendations <https://github.com/stan-dev/stan/wiki/Prior-Choice-Recommendations>

# Multivariate models

# Normal distribution



$$p(y \mid \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2\sigma^2}(y - \mu)^2\right)$$

# Calculate posterior for normal distribution with uninformative prior

Marginal posterior  $p(\sigma^2 | y)$  (easier for  $\sigma^2$  than  $\sigma$ )

$$\begin{aligned} p(\sigma^2 | y) &\propto \int p(\mu, \sigma^2 | y) d\mu \\ &\propto \int \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} \left[(n-1)s^2 + n(\bar{y} - \mu)^2\right]\right) d\mu \\ &\propto \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} (n-1)s^2\right) \\ &\quad \int \exp\left(-\frac{n}{2\sigma^2} (\bar{y} - \mu)^2\right) d\mu \\ &\quad \int \frac{1}{\sqrt{2\pi\sigma}} \exp\left(-\frac{1}{2\sigma^2} (y - \theta)^2\right) d\theta = 1 \\ &\propto \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} (n-1)s^2\right) \sqrt{2\pi\sigma^2/n} \\ &\propto (\sigma^2)^{-(n+1)/2} \exp\left(-\frac{(n-1)s^2}{2\sigma^2}\right) \\ p(\sigma^2 | y) &= \text{Inv-}\chi^2(\sigma^2 | n-1, s^2) \end{aligned}$$



=> Posterior for  $\sigma^2$

Known mean

$$\sigma^2 \mid y \sim \text{Inv-}\chi^2(n, v)$$

where  $v = \frac{1}{n} \sum_{i=1}^n (y_i - \theta)^2$

Unknown mean

$$\sigma^2 \mid y \sim \text{Inv-}\chi^2(n - 1, s^2)$$

where  $s^2 = \frac{1}{n - 1} \sum_{i=1}^n (y_i - \bar{y})^2$

# Posterior for $\mu$

Marginal posterior  $p(\mu | y)$

$$\begin{aligned} p(\mu | y) &= \int_0^\infty p(\mu, \sigma^2 | y) d\sigma^2 \\ &\propto \int_0^\infty \sigma^{-n-2} \exp\left(-\frac{1}{2\sigma^2} \left[(n-1)s^2 + n(\bar{y} - \mu)^2\right]\right) d\sigma^2 \end{aligned}$$

Transformation

$$A = (n-1)s^2 + n(\mu - \bar{y})^2 \quad \text{and} \quad z = \frac{A}{2\sigma^2}$$

$$p(\mu | y) \propto A^{-n/2} \int_0^\infty z^{(n-2)/2} \exp(-z) dz$$

Recognize gamma integral  $\Gamma(u) = \int_0^\infty x^{u-1} \exp(-x) dx$

$$\propto [(n-1)s^2 + n(\mu - \bar{y})^2]^{-n/2}$$

$$\propto \left[1 + \frac{n(\mu - \bar{y})^2}{(n-1)s^2}\right]^{-n/2}$$

$$p(\mu | y) = t_{n-1}(\mu | \bar{y}, s^2/n) \quad \text{Student's } t$$

This is a lot of math!

Let's see what this looks like in [Stan] code

# Regression

We can also do regression models in Stan

Logistic regression definition:

$$y \sim \text{Bernoulli}(\text{logit}^{-1}(\alpha + \beta * x))$$

Where

$$\text{logit}^{-1}(z) = \frac{1}{1 + \exp(-z)}$$

$\alpha$ : intercept

$\beta \in R^d$ : coefficient vector

Let's see what this looks like in code

# What about priors for regression?

Priors are equivalent to regularization!

- Normal prior  $\sigma = 1/\sqrt{\lambda} \Leftrightarrow$  L2 regularization
- Laplace prior  $\Leftrightarrow$  L1 regularization

Read more: <https://bjlkeng.github.io/posts/probabilistic-interpretation-of-regularization/>

[Look at code]

Questions?